



The Oil Change Experts

FOR IMMEDIATE RELEASE

## **LUBE STOP PROMOTES GROUND WATER AWARENESS WEEK**

*Berea, Ohio, March 5, 2007*— The Lube Stop, Inc. (Lube Stop), Northeast Ohio’s largest quick oil change company, today announced that it will partner with the National Ground Water Association and the Automotive Oil Change Association (AOCA) for the second year in a row to promote National Ground Water Awareness Week from March 11 - 17. According to the Environmental Protection Agency, used oil from one oil change can contaminate up to 1 million gallons of water.

During the week, AOCA members, including Lube Stop, will distribute Ground Water Awareness Week cards to customers, making them aware of the important role they play in protecting the environment. The cards thank customers for protecting ground water by bringing their cars in for an oil change and promote the importance of disposing of used oil and household chemicals properly.

“Many of our customers may not know that they are taking an important step in protecting Northeast Ohio’s environment by using Lube Stop,” said Tom Morley, president of Lube Stop. “National Ground Water Awareness Week provides us with an opportunity to tell customers that story.”

For people in need of an oil change, March 11 – 17 is a great week to have it done. Lube Stop customers can protect their vehicle and learn more about protecting the environment at the same time. To find out more about NGWA and protecting ground water, visit the NGWA website at [www.wellowner.org](http://www.wellowner.org).

### **About The Lube Stop, Inc.**

Founded in 1985, The Lube Stop, Inc. (Lube Stop) is the largest quick oil change company in Northeast Ohio with 240 employees operating 37 convenient locations in the Cleveland and Akron-Canton areas. Every month over 30,000 customers choose Lube Stop, and its Complete 20-Point Service, for their preventive maintenance needs while waiting in the comfort of their own car. Lube Stop is the only quick oil change company in Northeast Ohio that offers customers Wi-Fi “FreeSpots”. More corporate information, a store locator, and online coupons are available at [LubeStop.com](http://LubeStop.com). Lube Stop...Why Wait?

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Contact:

Joanne Sudekum  
The Lube Stop, Inc.  
440.891.2378

[jsudekum@lubestop.com](mailto:jsudekum@lubestop.com)

Brown & Miller Advertising  
Cindy Berman, P.R. Manager  
216.831.0440 x105

[cberman@brownandmiller.com](mailto:cberman@brownandmiller.com)