



The Oil Change Experts

FOR IMMEDIATE RELEASE

LUBE STOP ANNOUNCES HYBRID VEHICLE DISCOUNT PROGRAM

Discount Program is the Newest Initiative in Ongoing Commitment to Environment

Berea, Ohio, June 11, 2007 – The Lube Stop, Inc. (Lube Stop), Northeast Ohio’s largest independently owned quick oil change company, today announced the availability of the Hybrid Vehicle Discount Program, which provides a 15% discount on all products and services for hybrid vehicles, including the Toyota Prius, Honda Civic Hybrid, and the Ford Escape Hybrid. This program is another step in Lube Stop’s ongoing commitment to protecting the environment in Northeast Ohio and beyond.

A February 2007 study released by R.L. Polk & Co., reported that sales of hybrid vehicles grew 28 percent in 2006 and represented 1.5 percent of all new vehicles sales last year. However, hybrid sales were down compared to 2005, in part, because of the expiration of consumer tax credits. Lube Stop’s decision to offer a hybrid discount was made in response to the reduction in the Alternative Motor Vehicle Credit which was created under the Energy Policy Act of 2005. As manufacturers reach the 60,000 eligible vehicle limit set by the legislation, the tax credits are phased out, including tax credits for the Toyota Prius, which were reduced 75% in April and will be completely eliminated in September 2007.

“The goal of this program is to help drive higher adoption of hybrid vehicles in Northeast Ohio,” said Tom Morley, president of Lube Stop. “Lube Stop wants to lower the total cost of ownership for customers who have committed to helping the environment by purchasing a hybrid car or SUV. If other dealerships, quick oil change shops, and full service garages in the region follow this lead, more Northeast Ohioans may consider purchasing hybrid vehicles and that would be a positive change.”

The Lube Stop Hybrid Vehicle Discount Program is one of many initiatives Lube Stop has undertaken in the past few years to advance its ongoing commitment to the environment and



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sustainable business practices in addition to recycling over 400,000 gallons of waste oil annually. Other recent initiatives include the annual promotion of Ground Water Awareness Week, implementation of a recycling program for used oil filters, and introduction of the Lube Stop Environmental Fleet Discount Program for companies dedicated to helping Northeast Ohio's environment. Details on these programs and others Lube Stop is actively pursuing to help the environment can be found on the recently launched ENVIRONMENT section of LubeStop.com (<http://lubestop.com/environment.asp>).

About The Lube Stop, Inc.

Founded in 1985, The Lube Stop, Inc. (Lube Stop) is the largest quick oil change company in Northeast Ohio with 240 employees operating 37 convenient locations in the Cleveland and Akron-Canton areas. Every month over 30,000 customers choose Lube Stop, and its Complete 20-Point Service, for their preventive maintenance needs. Lube Stop is the only quick oil change company in Northeast Ohio that offers customers Wi-Fi "FreeSpots". More corporate information, a store locator, and online coupons are available at LubeStop.com. Lube Stop...Why Wait?

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Editor's Note: Lube Stop's Hybrid Vehicle Discount Program is immediately available to all Lube Stop customers driving hybrid vehicles. No other offers, promotions, or discounts are available in conjunction with this program.