



The Oil Change Experts

FOR IMMEDIATE RELEASE

LUBE STOP SERVES 7,000,000th CUSTOMER IN 2006

Company Signs 27 New Fleet Accounts Last Year

Berea, Ohio, January 29, 2007 – The Lube Stop, Inc. (Lube Stop), Northeast Ohio’s largest quick oil change company, today announced that it serviced its 7,000,000th customer in 2006. The company also announced that it signed 27 new fleet customers to the Lube Stop Fleet Account Program last year.

Founded in 1985, Lube Stop is a locally owned and operated quick oil change company with 37 locations in Cleveland and Akron, averaging 30,000 customers monthly. The company’s main service offering remains quick, no-appointment oil changes and it started to offer other additional preventative maintenance services in the late 1990s, like fluid exchanges and tire rotations, to appeal to a broader customer base.

“This milestone is the result of over 20 years of hard work and great service,” said Tom Morley, president of Lube Stop. “It is an accomplishment the entire company can be proud of while also humbling to think that over 7 million Northeast Ohioans have entrusted Lube Stop to take care of their car.”

Lube Stop Signs 27 New Fleet Accounts in 2006

Lube Stop also today announced it signed 27 new fleet accounts in 2006, representing thousands more services annually and potentially adding over \$100,000 in additional service revenue. The company embarked on an aggressive program in 2006 to secure more fleet business, which included expanded marketing programs and increasing employee training to qualify potential fleet customers already in the stores for service. The Lube Stop Fleet Account Program provides convenient monthly billing, no payment at time of service and the option to visit any of the company’s 37 locations for service.

Some notable fleet account wins in 2006, include CityWheels, Comfort Systems USA, H. Jack’s Plumbing, North Coast Computers, Reliance Mechanical, and Roto-Rooter.

”Lube Stop has proven to be a valuable partner for us,” said Ryan McKenzie, president of CityWheels. “Our fleet account enables us to get our cars serviced fast and on short notice, which helps us to ensure our members have cars available when they need them.”

The Lube Stop Fleet Account Program

Available to companies with 10 or more vehicles, the Lube Stop Fleet Account Program minimizes company vehicle downtime and keeps drivers on the road by providing quick in-and-out preventive maintenance services. Lube Stop fleet accounts also free up professional vehicle maintenance staffs to work on more costly repairs, increasing their productivity and



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effectiveness. More fleet information can be found at [Lube Stop.com](http://LubeStop.com) or by calling 1-888-567-1787.

About The Lube Stop, Inc.

Founded in 1985, The Lube Stop, Inc. is the largest quick oil change company in Northeast Ohio with 240 employees operating 37 convenient locations in the Cleveland and Akron-Canton areas. Every month over 30,000 customers choose Lube Stop, and its Complete 20-Point Service, for their preventive maintenance needs while waiting in the comfort of their own car. Lube Stop is the only quick oil change company in Northeast Ohio that offers customers Wi-Fi "FreeSpots". More corporate information, a store locator, and online coupons are available at LubeStop.com. Lube Stop...Why Wait?

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