



The Oil Change Experts

FOR IMMEDIATE RELEASE

LUBE STOP ANNOUNCES FIRST PRICE INCREASE IN FIVE YEARS

Record Crude Oil Prices Force Local Quick Lube to Adapt

Berea, Ohio, June 19, 2006 – The Lube Stop, Inc. (Lube Stop) today announced that the price of an Expert Oil Change will increase from \$29.99 to \$32.99 plus tax. Both gasoline and motor oil are derived from crude oil, and costs for both are rising as a result of record crude oil prices exceeding \$70 a barrel. The subsequent increased cost of motor oil has required Lube Stop to raise the price of an oil change for the first time since November 2000 – well over five years ago.

“For over 20 years, Lube Stop has been dedicated to providing the fastest, most convenient oil change in Northeast Ohio,” said Tom Morley, president of Lube Stop. “We have worked hard to control costs. After absorbing five years of oil price increases without an increase of our own, Lube Stop has to make this change to help insure we continue providing the same excellent experience our customers have come to rely on and expect.”

Lube Stop’s premium oil change packages will also receive nominal price increases. Mobil and Kendall High Mileage oil changes will increase from \$48.79 to \$49.99 and Mobil 1 and Kendall GT-1 full synthetic oil changes will increase from \$59.85 to \$64.99. The \$5.00 premium charge for 5w20 oil, required in a growing number of vehicles, will be eliminated.

The new \$32.99 price reflects the true cost of service since Lube Stop does not charge “environmental”, “shop”, or other service fees. Customers who purchased Lube Stop 5-Packs will still be able to redeem the certificates for \$19.99.

About The Lube Stop, Inc.

Founded in 1985, The Lube Stop, Inc. (Lube Stop) is the largest quick oil change company in Northeast Ohio with 240 employees operating 37 convenient locations in the Cleveland and Akron-Canton areas. Every month over 30,000 customers choose Lube Stop, and its Complete 20-Point Service, for their preventive maintenance needs while waiting in the comfort of their own car. Lube Stop is the only quick oil change company in Northeast Ohio that offers customers Wi-Fi “FreeSpots”. More corporate information, a store locator, and online coupons are available at LubeStop.com. Lube Stop...Why Wait?

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