



Lake County Captains Professional Baseball Club

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The Lube Stop and Captains Team Up for Promotional Homerun

(Eastlake, OH) - The Lake County Captains and The Lube Stop, Inc. will team up once again in 2005 to entertain fans at Classic Park.

For the second consecutive season, Lube Stop will sponsor the "Lube Stop Oil Change Challenge" at various Captains home games throughout the season. During each contest, a lucky guest will have the opportunity to test their skill on the field for a chance to win free oil changes for up to an entire year.

"Lube Stop is eager to sponsor the Captains for the second straight year here in Lake County," said Tom Morley, President of Lube Stop. "Both of our organizations embody the spirit and vitality of Northeast Ohio, so the partnership is a natural fit as well as a solid marketing opportunity."

New this season, Lube Stop will also offer a unique incentive to all fans that attend a Captains home game occurring on Sunday through Wednesday. Any guest who brings a ticket stub to one of the 38 Lube Stop locations will be entitled to a \$5.00 "day after" discount on their service.

"We're thrilled to have Lube Stop join us again this year and increase their promotional partnership," commented Casey Stump, General Manager for the Captains. "We have thoroughly enjoyed the chance to work with Tom (Morley) and his team and look forward to continuing to help them reach their marketing objectives."

Founded in 1985, The Lube Stop, Inc. (Lube Stop) is the oldest and largest privately owned quick oil-change company in Northeast Ohio with 38 convenient locations in the Cleveland and Akron-Canton areas. Lube Stop is headquartered in Berea, Ohio and employs 240 Northeast Ohioans. Every month over 30,000 customers choose Lube Stop, and its Complete 19-Point Service, for their preventive maintenance needs while waiting in the comfort of their own car. More corporate information, a shop locator, and online coupons are available at LubeStop.com. Lube Stop...Why Wait

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