



Lube Stop Ranked 20th Largest Quick Oil Change In U.S

Company Announces Immediate Availability of \$5 U.S. Military Discount

Berea, Ohio, April 12, 2005 – The Lube Stop, Inc. (Lube Stop), Northeast Ohio's largest independently owned quick oil change company, today announced that *National Oil & Lube News* (NOLN) magazine ranked the company the 20th largest quick oil change company in the United States, according to the March 2005 ranking. The ranking included the largest 58 companies (chains) in the United States, representing some 7,205 quick oil change shops. Lube Stop also announced today the immediate availability of a \$5 Military Discount available to the men and women currently serving in the United States armed services.

"Our TOPS in the Fast Lube Industry survey ranks fast lube companies by the number of facilities each operates," said Garrett McKinnon, editor of NOLN, a quick lube industry trade publication. "For 2005, Lube Stop moved up another spot to 20th on our list, continuing their decade-plus run in the ranking."

National Oil & Lube News issues its TOPS in the Fast Lube Industry quick oil change company ranking annually and determines eligibility based on the number of quick oil change facilities a company owns. Covering the fast oil change industry since 1986, NOLN is the industry's oldest and largest trade publication.

Company Offers \$5 Military Discount

Lube Stop also today announced a \$5 military discount immediately available to, and in honor of, the men and women serving in the United States military at home and abroad. Customers providing valid, active U.S. military identification will be eligible.

Lube Stop's Rocky River store team (21459 Center Ridge Rd.) suggested the discount earlier this year. The idea was submitted and received via an employee survey program Lube Stop rolled out last summer designed to harvest the innovative thinking occurring among the company's 240 employees. The program also improves ongoing communication among the 38 store locations and corporate office.



The Oil Change Experts

“I have received a great suggestion from ... the field to offer the women and men in our armed services a military discount,” wrote Tom Morley, president of Lube Stop, in a companywide memo. “In light of the commitment and sacrifice our troops are making at home and abroad, it only makes sense.”

The \$5 discount is available immediately to all active U.S. Military personnel. Customers providing valid, active U.S. military identification will be eligible for the discount. No other offers, coupons, or promotions are available in conjunction with the promotion.

About The Lube Stop, Inc.

Founded in 1985, The Lube Stop, Inc. (Lube Stop) is the oldest and largest privately owned quick oil change company in Northeast Ohio with 38 convenient locations in the Cleveland and Akron-Canton areas. Lube Stop is headquartered in Berea, Ohio and employs 240 people. Every month over 30,000 customers choose Lube Stop, and its Complete 19-Point Service, for their preventive maintenance needs while waiting in the comfort of their own car. More corporate information, a shop locator, and online coupons are available at LubeStop.com. Lube Stop...Why Wait?

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